



# Our Socioeconomic Impact

Report for FY25  
1 September 2024 to 31 August 2025

Warsaw, 18 November 2025



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# We recognise our impact

As a socially conscious and responsible company, we consistently strive to enhance a positive impact on the communities around EPP-managed properties, in line with our ESG strategy.

Our priority is to identify and respond appropriately to the needs of our local environment, focusing on initiatives that benefit both our neighbours and the environment we share.



# EPP Social Value Strategy (SVS)

## ANALYSIS

Based on the asset level analysis (publicly available local diagnoses of social issues, review of recent articles, posts and comments about relevant local challenges) we identified most common local social issues, that could be addressed through initiatives both locally and portfolio based.

Most repetitive social problems:  
**local social challenges varying by location, lack of skills and health.**

## SOCIAL VALUE STRATEGY

EPP Social Value Strategy focuses on measuring and improving the **positive impact** of the properties we manage on our key stakeholders: employees, communities, customers – tenants, customers – shoppers, local authorities, suppliers, the planet.

**We want to ensure that operation of the assets we manage responds to stakeholder needs and our business activities maximise our positive impact.**

## STRATEGIC OVERVIEW

Our Social Value Strategy was created to reflect EPP's dedication to social matters and **creating value in this area**.

The creation of the EPP Social Value Strategy included analysis of social aspects across various reporting standards and frameworks. The final document provides references to and is based mainly on the UN Sustainable Development Goals (SDGs), the European Sustainability Reporting Standards (ESRS) and the National TOMs.

# Our Social Value Strategy pillars

## LOCAL SOCIAL CHALLENGES

Tailor-made programmes in response to an analysis of very specific local needs.

## EDUCATION

Programmes focused on improving skills and competences of different social groups to increase our positive impact on local economies.

## HEALTH

Programmes focused on health prevention, mental health, neurodiversity, care for elderly people and vulnerable persons, blood donations.

# Social value initiatives

## FIVE GOOD DEEDS

Most of the actions necessary to solve local social challenges revolve around supporting the vulnerable social groups.

## PORTFOLIO-WIDE INITIATIVES

Quiet hours, bookcrossing zones, pet-friendly, promoting health prevention.

## GRANTS FINANCED BY EPP

To support local communities with the involvement of employee volunteering.

## ADDITIONAL EPP EMPLOYEE VOLUNTEERING PROGRAMME

Each EPP employee is entitled to 16 hours of paid time per year to perform volunteer work.

# Support for local communities in numbers (all initiatives, y/y\* comparison)

<b>299</b> ACTIONS ↑ 129% y/y	<b>137</b> EMPLOYEES ENGAGED ↓ 82% y/y	<b>2,262</b> EPP EMPLOYEE VOLUNTEER HOURS ↑ 123% y/y	<b>26,692</b> VALUE OF VOLUNTEERING (EUR) ↑ 131% y/y
<b>37,374</b> NUMBER OF INDIVIDUALS IMPACTED DIRECTLY ↑ 120% y/y	<b>87,829</b> NUMBER OF INDIVIDUALS IMPACTED INDIRECTLY ↑ 119% y/y	<b>37,771</b> SIZE OF SPACE DONATED (SQM) ↑ 344% y/y	<b>287,620**</b> COST (EUR)

\* Calculation method: FY2025 result/FY2024 result.

\*\* The implementation of the ESG dashboard this year has enabled our systematic and accurate tracking of costs related to social activities, which makes comparison with last year not relevant.

# Support for local communities per SVS pillar (all initiatives)

SOCIAL VALUE STRATEGY PILLARS	NUMBER OF INITIATIVES	COST (EUR)	EPP EMPLOYEE VOLUNTEER HOURS	NUMBER OF INDIVIDUALS IMPACTED DIRECTLY	NUMBER OF INDIVIDUALS IMPACTED INDIRECTLY	SIZE OF SPACE DONATED (SQM)	VALUE OF VOLUNTEERING (EUR)
LOCAL SOCIAL CHALLENGES	103	128,314.3	1,046.5	16,110	37,859	8,657	12,348.7
EDUCATION	87	59,666.2	415.5	10,143	23,836	8,001	4,902.9
HEALTH	109	99,639.6	800	11,121	26,134	21,113	9,440
<b>TOTAL</b>	<b>299</b>	<b>287,620.1</b>	<b>2,262</b>	<b>37,374</b>	<b>87,829</b>	<b>37,771</b>	<b>26,691.6</b>

## Initiatives with the greatest impact per pillar

<b>LOCAL SOCIAL CHALLENGES</b> 'WOMEN'S MATTERS', M1 ŁÓDŹ, JUNE 2025, 2,823 BENEFICIARIES  Neighbourhood clothing swap: extending garment life while building community and empowering women.	<b>EDUCATION</b> 'SEEDING RELATIONSHIPS', GALERIA AMBER, JANUARY – AUGUST 2025, 1,500 BENEFICIARIES  Relationship-building workshops for kids: from digital isolation to real-life connections through local environmental activities.	<b>HEALTH</b> 'THE POWER OF WOMEN', GALERIA AMBER, OCTOBER 2024, 1,000 BENEFICIARIES  Photo exhibition challenging cancer stigma, free mammography and women's health education.
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# KPIs

SCOPE	KPI	REALISATION	REALISATION/ TARGET
NUMBER OF INITIATIVES (FIVE GOOD DEEDS)	165	288	175%
NUMBER OF VOLUNTEER HOURS PER EMPLOYEE	5	8.3	166%
NUMBER OF INDIVIDUALS IMPACTED DIRECTLY	31,000	37,374	121%
NUMBER OF INDIVIDUALS IMPACTED INDIRECTLY	73,000	87,829	120%

# Five good deeds (y/y\* comparison)

<b>288</b> ACTIONS ↑130% y/y*	<b>116</b> EMPLOYEES ENGAGED ↓ 94% y/y	<b>1,574</b> EPP EMPLOYEE VOLUNTEER HOURS ↑ 187% y/y	<b>18,573</b> VALUE OF VOLUNTEERING (EUR) ↑ 200% y/y
<b>36,905</b> NUMBER OF INDIVIDUALS IMPACTED DIRECTLY ↑ 121% y/y	<b>86,727</b> NUMBER OF INDIVIDUALS IMPACTED INDIRECTLY ↑ 120% y/y	<b>37,501</b> SIZE OF SPACE DONATED (SQM) ↑ 343% y/y	<b>276,175**</b> COST (EUR)

\* Calculation method: FY2025 result/FY2024 result.

\*\* The implementation of the ESG dashboard this year has enabled our systematic and accurate tracking of costs related to social activities, which makes comparison with last year not relevant.

# Five good deeds – exemplary initiatives



## 'COLLECTING KILOMETRES', M1 MARKI, JUNE 2025, 350 BENEFICIARIES

'Collecting Kilometres' action combined sport with empathy: participants ran for animals, with each kilometre equalling PLN 1 donated to Friends of Little Brothers foundation.



## BLOOD DONATION CAMPAIGN, WZORCOWNIA, MAY 2025, 300 BENEFICIARIES

Creating a culture of social responsibility: blood donation paired with family attractions proved helping others and having fun can go hand in hand.

# Portfolio-wide initiatives

Three hours weekly of reduced music, minimal announcements and dimmed lighting in EPP-managed shopping centres to create comfortable conditions for people highly sensitive to stimuli.

**5,756,822**

People benefited from quiet hours.

**4,439**  
QUIET HOURS

## PET-FRIENDLY PROPERTIES

Approx. **102,619** animals visited EPP-managed shopping centres in FY2025.



## BOOKCROSSING ZONES



Book exchange areas in our properties promoting reading and circular economy.

# Ronald McDonald House Charities

In November 2024, we supported the 'Home. Family. Closeness' campaign promoting assistance for families of long-term hospitalised children by providing free advertising space across 31 properties under our management.

The campaign reached approximately **4,193,341** people through our platforms, supporting the construction of the foundation's third house at the Warsaw's Children's Memorial Health Institute.

For one month, 351 advertising mediums – including citylights, multimedia screens, posters and social media posts – conveyed the message that family closeness remains possible even during life's most difficult moments.

Valued at over **PLN 80,000** in media exposure, it became one of the charity's most extensive campaigns, demonstrating shopping centres' true communication potential.



# #MindMatters

In August 2025, EPP-managed properties focused on mental health awareness through partnership with the eFkropka Foundation on the #MindMatters social campaign, reinforcing that mental health deserves equal attention as physical health.

The campaign reached approximately **4,828,665** people across our platforms. Working closely with the foundation, we established a free support helpline operating between August and October 2025. The response proved significant – our partner handled **87 intervention calls**, including two crisis and life-threatening situations. These conversations revealed common struggles: relationship breakdowns, divorce proceedings, domestic violence and interpersonal challenges.

The campaign culminated in a two-day finale at Galeria Młociny, skilfully blending education with engagement through expert lectures, stand-up comedy and improvisational theatre. Foundation recovery assistants and mental health educators provided personalised guidance to visitors seeking support or wanting to learn more about mental health.



# Employee engagement



# Grants

## GRANTS FINANCED BY EPP

**7 projects**

**28 employees engaged (unique)**

**306 employee volunteer hours**

**397 beneficiaries**

We fund projects submitted by our employees that benefit local communities. Initiatives selected for financial support must align with the three pillars of our Social Value Strategy and engage our employees through volunteering.

# Grant #1



## 'CONNECTED BY MOUNTAINS', WARSAW OFFICE, NOVEMBER 2024

A mountain trip connected nursing home residents with nature and the local community: people with disabilities gained new experiences, built self-confidence and formed bonds. Exploring trails with carers and volunteers showed that physical limitations don't exclude anyone from active life.

20 BENEFICIARIES  
4 EMPLOYEES ENGAGED  
37.5 EMPLOYEE  
VOLUNTEER HOURS

# Grant #2



## 'NEIGHBOURS IN NEED', GALERIA TWIERDZA KŁODZKO, DECEMBER 2024

Rebuilding hope for kindergarten children in flood-hit Stronie Śląskie: new teaching aids and performance costumes helped restore normalcy after trauma. Educational workshops strengthened children's confidence, while community celebration at our shopping centre showed them they're not alone.

170 BENEFICIARIES  
4 EMPLOYEES ENGAGED  
30.5 EMPLOYEE  
VOLUNTEER HOURS

# Grant #3



## **SUPPORT FOR ANIMAL WELFARE, KIELCE OFFICE, APRIL 2025**

Comprehensive support for a local animal shelter: purchasing essential supplies ensured proper care, while regular volunteer dog walks provided exercise and crucial human contact. Warm blankets were collected and distributed during visits. Through 12 volunteering hours, our employees built genuine bonds with the animals.

**87 BENEFICIARIES  
4 EMPLOYEES ENGAGED  
12 EMPLOYEE VOLUNTEER  
HOURS**

# Grant #4



## 'DOORS TO INDEPENDENCE', OUTLET PARK, APRIL - JUNE 2025

Outlet Park supported the National Autism Society in Szczecin by restoring and equipping a kitchen in a training facility for people with autism as part of the 'Doors to Independence' project. The facility prepares youth and adults with autism for independent living through cooking lessons, cleaning skills and daily planning – the first of its kind in the region.

30 BENEFICIARIES  
2 EMPLOYEES ENGAGED  
19 EMPLOYEE  
VOLUNTEER HOURS

# Grant #5



## 'HEALTHY SENIOR DAYS', WARSAW OFFICE, MAY 2025

We organised 'Healthy Senior Days' providing comprehensive educational activities for seniors from the Nieporęt district to improve their quality of life. The programme included workshops supporting cognitive functions to slow brain ageing, education on dementia-related disorders, self-defence classes, and creative activities developing new skills. Through volunteer involvement, we created opportunities for intergenerational and peer relationships, helping reduce loneliness among those aged 60+.

25 BENEFICIARIES  
7 EMPLOYEES ENGAGED  
94 EMPLOYEE  
VOLUNTEER HOURS

# Grant #6



## HIPPOTHERAPY, WARSAW OFFICE, JUNE 2025

We organised hippotherapy sessions for children with disabilities. Therapeutic contact with horses develops motor skills, balance and emotional regulation. The two-day programme at the Ooniwerrek Therapy Foundation supported children's development through horse-assisted activities.

50 BENEFICIARIES  
9 EMPLOYEES ENGAGED  
68 EMPLOYEE  
VOLUNTEER HOURS

# Grant #7



## **CHILDREN'S DAY AT A SINGLE MOTHER'S HOUSE, WARSAW OFFICE, JUNE - AUGUST 2025**

On Children's Day, we organised creative activities for single mothers and their children – manual games and face painting – providing joyful family moments often difficult to afford. Additionally, we purchased essential equipment including a refrigerator, washing machine and lawn mower, along with grocery vouchers to support them in their daily lives.

**15 BENEFICIARIES**  
**6 EMPLOYEES ENGAGED**  
**45 EMPLOYEE  
VOLUNTEER HOURS**

## **ADDITIONAL EPP EMPLOYEE VOLUNTEERING PROGRAMMES\***

**4 initiatives**

**29 employees engaged (unique)**

**382 employee volunteer hours**

**72 beneficiaries**

\* Apart from five good deeds, portfolio-wide initiatives and grants financed by EPP.

# Volunteering #1



## **SUPPORTING FLOOD VICTIMS, GALERIA TWIERDZA KŁODZKO, SEPTEMBER 2024**

In September, flooding hit Poland, affecting Stronie Śląskie where our employee Bożena lives. The dam breach left the town cut off from electricity, water, gas, telephone lines and road infrastructure, including bridges and access roads. In this difficult situation, our employee demonstrated extraordinary commitment and empathy, volunteering several hours daily at the emergency headquarters and distribution points, helping coordinate donations for affected residents.

**1 BENEFICIARY**  
**1 EMPLOYEE ENGAGED**  
**40 EMPLOYEE VOLUNTEER HOURS**

# Volunteering #2



## SPENDING TIME WITH SENIORS, COMPANY-WIDE VOLUNTEERING, JUNE 2025

A volunteer initiative involved 22 EPP employees supporting the elderly through cross-generational walks, conversations and creative workshops making scented tags. These interactions counteracted seniors' isolation while providing younger participants with valuable life perspectives.

21 BENEFICIARIES

22 EMPLOYEES ENGAGED

226 EMPLOYEE VOLUNTEER  
HOURS

# Volunteering #3



## '13 REASONS TO BE HAPPY', WARSAW OFFICE, JUNE 2025

A dog therapy session was organised for children from Ooniwerek therapeutic kindergarten and school. Our employee Katarzyna brought her thirteen Dalmatian puppies for therapeutic purposes. During the session, children interacted with the animals, positively affecting their wellbeing and sense of security, demonstrating the therapeutic power of animals in working with children.

50 BENEFICIARIES

1 EMPLOYEE ENGAGED

5 EMPLOYEE VOLUNTEER  
HOURS

# Volunteering #4



## CHARITY VOLLEYBALL TOURNAMENT, EPP TEAM, AUGUST 2025

Our employee team participated in the XIV JLL Charity Beach Volleyball Tournament for the Real Estate Industry supporting construction of the third Ronald McDonald House at the Warsaw's Children's Memorial Health Institute.

The houses support families of children from oncology and neonatology departments, offering all stays free of charge. Each house provides over 2,000 nights annually to families in need.

8 EMPLOYEES ENGAGED  
111 EMPLOYEE VOLUNTEER HOURS

# Volunteering summary in numbers



# EPP employee volunteer hours (all initiatives)

SOCIAL VALUE STRATEGY PILLARS	FY2025	FY2024	FY2025/FY2024
LOCAL SOCIAL CHALLENGES	1,046.5	548.5	191%
EDUCATION	415.5	745	56%
HEALTH	800	546.5	146%
TOTAL	2,262	1,840	123%

# EPP employee volunteer hours (all initiatives) m/m comparison

SOCIAL VALUE STRATEGY PILLARS	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	TOTAL
LOCAL SOCIAL CHALLENGES	101	40	65.5	208.5	6	30.5	56	29	45	377	31	57	1,046.5
EDUCATION	21.5	19	6	7	8	54	27.5	39	69	100.5	10	54	415.5
HEALTH	58	16	64	3	206	22	8	26	143	85	20	149	800
<b>TOTAL</b>	<b>180.5</b>	<b>75</b>	<b>135.5</b>	<b>218.5</b>	<b>220</b>	<b>106.5</b>	<b>91.5</b>	<b>94</b>	<b>257</b>	<b>562.5</b>	<b>61</b>	<b>260</b>	<b>2,262</b>
vs previous month		<b>42%</b>	<b>181%</b>	<b>161%</b>	<b>101%</b>	<b>48%</b>	<b>86%</b>	<b>103%</b>	<b>273%</b>	<b>219%</b>	<b>11%</b>	<b>426%</b>	

# EPP employee volunteer hours (all initiatives) y/y\* comparison

SOCIAL VALUE STRATEGY PILLARS	Q1 FY2025	Q1 FY2024	Q1 FY2025 – Q1 F2024	Q2 FY2025	Q2 FY2024	Q1 FY2025 – Q1 F2024	Q3 FY2025	Q3 FY2024	Q1 FY2025 – Q1 F2024	Q4 FY2025	Q4 FY2024	Q1 FY2025 – Q1 F2024
LOCAL SOCIAL CHALLENGES	206.5	81	125.5	245	167.5	77.5	130	279	-149	465	217.5	247.5
EDUCATION	46.5	245.5	-199	69	27	42	135.5	65	70.5	164.5	211	-46.5
HEALTH	138	86	52	231	155	76	177	74	103	254	231.5	22.5
<b>TOTAL</b>	<b>391</b>	<b>412.5</b>	<b>-21.5</b>	<b>545</b>	<b>349.5</b>	<b>195.5</b>	<b>442.5</b>	<b>418</b>	<b>24.5</b>	<b>883.5</b>	<b>660</b>	<b>223.5</b>
percentage difference between quarters			<b>95%</b>			<b>156%</b>			<b>106%</b>			<b>134%</b>

\* From 1 May 2024. EPP took over the management of nine M1 shopping centres and three Power Parks from METRO PROPERTIES Polska, which affected the results presented in this report.

# Impact indicators definitions

## Employees engaged

Unique employees who participated in volunteer work.

## Employee volunteer hours

Number of hours spent by EPP employees on voluntary work.

## Value of volunteering (EUR)

Volunteer hours multiplied by the average hourly wage of corporate employees (EUR 11.8) provided by Statistics Poland for September 2024.

## Number of individuals impacted directly

Individuals directly supported by our social value initiatives – data provided by partners and own estimates.

## Number of individuals impacted indirectly

Number of individuals impacted directly multiplied by the average household size (2.35) provided Ministry of Economic Development and Technology for 2024.

## Size of space donated

Square metres dedicated to the implementation of social value initiatives.

## EUR spent

Expenditure on social value initiatives.

# Impact indicators definitions

## **Pet-friendly Properties – beneficiaries**

Based on internal research conducted at our managed properties, we have established a reference index (animals per footfall) for estimating the number of animals visiting our centres. The total number of animals in a given period is calculated by multiplying the average ratio of 0.09 by actual footfall during the reported period.

## **Quiet hours – beneficiaries**

Each of the centres we manage has introduced three quiet hours per week. To estimate the beneficiaries of this initiative, we track and capture footfall data during these hours.

# Thank you!

